

# Consumer Offer Details

From May 1 - August 31, 2014 consumers will receive the following promotional offer.



## “See your home” Promo

When consumers purchase 3 or more Pirouette® Window Shadings they will receive a \$200 Hunter Douglas Prepaid American Express® Card. Also when consumers purchase any number of these additional shades they'll receive an extra \$40 for each.

## “Control your shades” Promo (For Gallery Dealers only)

\* When consumers purchase 2 or more Silhouette® with PowerRise® units they will receive a free Platinum App Bridge Kit®.

## Redemption Process

### “See your home” Promo

#### Digital Rebate Redemption

- Visit [www.hunterdouglas.ca/promotions/seeyourhome](http://www.hunterdouglas.ca/promotions/seeyourhome) and either complete the online form on behalf of your customer OR
- Print off the rebate form at time of purchase and fill in the Hunter Douglas reference number. The consumer can visit [www.hunterdouglas.ca/promotions/seeyourhome](http://www.hunterdouglas.ca/promotions/seeyourhome) and complete the online rebate at their convenience. All submissions must be received no later than September 30th, 2014 (no extensions).

## For Gallery Dealers Only

From May 1 - August 31, 2014 consumers of Hunter Douglas Gallery Dealers are open to receive both of these promotional offers.



### “Control your shades” Promo (For Gallery Dealers only)

There is no need to fill out the rebate redemption form with this offer. Include the order for the Bridge Kit® on any qualifying\* purchase and the cost will be removed at time of order entry.

# HOW TO USE YOUR PACKAGE

This information sheet provides a quick “how to” on using the contents of your promotional package. Large and Mid-Shelf Graphics will arrive separately from the contents in the envelope.



1

## 1. Large Poster:

- Measuring at 22” x 26”, this double-sided poster is now larger than ever!
- Display this poster in your front window, feature wall or near your POS terminal.
- Use the glue dots provided, on a clean, dry surface with some pressure to ensure that it stays put.



2

## 2. Shelf Wobblers:

- Grab your customer's attention by displaying this piece near your POS terminal, beside the product display or on a shelf near the consultation area.
- Remember to place the now larger adhesive pad on a clean, dry surface and apply sufficient pressure to make it stick.



3

## 3. Leave Behind Postcard:

- Use this as a leave behind or mail it out to prospective customers.
- Download the creative here: [www.hunterdouglas.ca/traderesources](http://www.hunterdouglas.ca/traderesources)
- Take this file to your local printer and print these 5” x 7” cards on 10pt stock.



## 4. Large Graphic: (For Gallery Dealers only)

- This is available to Gallery dealers with the traditional gallery environment.
- This item will arrive in its own package. Please slide this into the frame on your gallery workstation.



## 5. Mid-shelf Graphic: (For Gallery Dealers only)

- This is available to Gallery dealers with the contemporary gallery environment.
- Please slide this into the mid-shelf in your gallery.



5