

Consumer Offer Details

From May 1 - August 31, 2014 consumers will receive the following promotional offer.



“See your home” Promo

When consumers purchase 3 or more Pirouette® Window Shadings they will receive a \$200 Hunter Douglas Prepaid American Express® Card. Also when consumers purchase any number of these additional shades they'll receive an extra \$40 for each.

“Control your shades” Promo (For Gallery Dealers only)

* When consumers purchase 2 or more Silhouette® with PowerRise® units they will receive a free Platinum App Bridge Kit®.

Redemption Process

“See your home” Promo

Digital Rebate Redemption

- Visit www.hunterdouglas.ca/promotions/seeyourhome and either complete the online form on behalf of your customer OR
- Print off the rebate form at time of purchase and fill in the Hunter Douglas reference number. The consumer can visit www.hunterdouglas.ca/promotions/seeyourhome and complete the online rebate at their convenience. All submissions must be received no later than September 30th, 2014 (no extensions).

For Gallery Dealers Only

From May 1 - August 31, 2014 consumers of Hunter Douglas Gallery Dealers are open to receive both of these promotional offers.



“Control your shades” Promo (For Gallery Dealers only)

There is no need to fill out the rebate redemption form with this offer. Include the order for the Bridge Kit® on any qualifying* purchase and the cost will be removed at time of order entry.

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HOW TO USE YOUR PACKAGE

This information sheet provides a quick “how to” on using the contents of your promotional package. Large and Mid-Shelf Graphics will arrive separately from the contents in the envelope.

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1. Large Poster:
- Measuring at 22” x 26”, this double-sided poster is now larger than ever!
 - Display this poster in your front window, feature wall or near your POS terminal.
 - Use the glue dots provided, on a clean, dry surface with some pressure to ensure that it stays put.



2. Shelf Wobbler:
- Grab your customer's attention by displaying this piece near your POS terminal, beside the product display or on a shelf near the consultation area.
 - Remember to place the now larger adhesive pad on a clean, dry surface and apply sufficient pressure to make it stick.



3. Leave Behind Postcard:
- Use this as a leave behind or mail it out to prospective customers.
 - Download the creative here: www.hunterdouglas.ca/traderesources
 - Take this file to your local printer and print these 5” x 7” cards on 10pt stock.



4. Large Graphic: (For Gallery Dealers only)
- This is available to Gallery dealers with the traditional gallery environment.
 - This item will arrive in its own package. Please slide this into the frame on your gallery workstation.



5. Mid-shelf Graphic: (For Gallery Dealers only)
- This is available to Gallery dealers with the contemporary gallery environment.
 - Please slide this into the mid-shelf in your gallery.

