
Junior Team **Canada** TRADE MISSION TO CHINA

July 25th – August 9th, 2018



Xian • Chengdu • Hong Kong

Partnership Package 2018

Executive Summary

Global Vision is the national charitable organization that operates the Junior Team Canada program (JTC). Since 1991, the program has provided over 30,000 Canadian youth with the skills, experience and knowledge they need to compete in the global economy.

Thirty of Canada's most talented youth have been selected in a nation-wide competition with hundreds of applicants to represent their communities as Ambassadors on a JTC trade mission to China this summer. While abroad, the team will promote Canadian industry and culture to Chinese business, government and community leaders.

Each Ambassador is responsible for partnering with businesses and organizations in their communities to raise \$6,000.00 in sponsorship to assist with the costs of the mission. In return for sponsorship, Ambassadors work to further their partner's brand in China and deliver on specific mandates, such as obtaining on-the-ground contacts and market intelligence. Upon their return to Canada, Ambassadors debrief with their partners to present opportunities identified, contacts, market reports and their newfound knowledge. Partnering with a Junior Team Canada Ambassador provides a isn't just a goodwill initiative; it's very much a value-added opportunity!

Who We Are

Global Vision is a national not-for-profit registered Canadian charitable organization founded in 1991 by former educator and Member of Parliament Mr. Terrence Clifford, C.M. Over the past 27 years, Global Vision has engaged enterprising young Canadians through education and hands-on experiences to develop as leaders that can and do make a difference in their communities, to Canada, and the world. Most recently the **Globe & Mail** recognized Global Vision as one of the *Top Ten Entrepreneurship Programs for Young Canadians*.

Junior Team Canada (JTC) is the flagship program of Global Vision. JTC allows enterprising youth to learn about Canada's trading partners through a 'boots on the ground' experience promoting Canadian industry and culture in foreign markets. JTC differentiates itself by providing youth with real-world experiences to make meaningful connections between business, government and community.





Junior Team Canada ambassadors meet Prime Minister Justin Trudeau

Following Prime Minister Justin Trudeau's mission to China in 2017, Junior Team Canada will support the government's ***Global Markets Action Plan*** by promoting Canadian businesses and organizations in the world's largest economy. While overseas, JTC will travel to the booming economic cities of Xian, Chengdu and Hong Kong.

Working with the **Embassy of Canada**, JTC will coordinate opportunities to engage Chinese industry, government, education and youth leaders in order to obtain market intelligence and key contacts for our Canadian partners. During the mission, JTC will focus on promoting foreign direct investment and identifying commercial opportunities for Canadian companies and organizations in economic sectors with particular growth potential in the Chinese marketplace such as agriculture, education, environmental technology, engineering, information communications technology, manufacturing, mining, natural resources and tourism.

Upon our return, JTC will produce market sector reports which will include a summary of the mission, market intelligence gathered, opportunities identified for Canadian partners and key contacts made.

Value of Partnering with Junior Team Canada



Junior Team Canada Ambassadors at the Great Wall of China

As a partner, you will be joining other Canadian businesses and organizations in supporting a member of Junior Team Canada's participation in this mission. This partnership will provide our young Ambassadors with valuable hands-on international leadership and entrepreneurship experience while representing your company/organization's interests in the Chinese market.

Each Ambassador is responsible for partnering with businesses and organizations in their communities to raise \$6,000.00 in sponsorship for the team, to assist with the overall costs of the trade mission.

Benefits of Sponsoring Junior Team Canada:

- Help a youth from your area gain valuable work and community leadership experience
- Gain valuable market intelligence overseas;
- Receive key contacts in industry and government in China and Canada;
- Obtain branding opportunities and a high level of publicity for your organization in Canada and abroad
- Test the market cost-effectively
- Charitable tax receipt

Partnership Opportunities

Partner with Global Vision: <i>See Returns on Your Investment</i>	Bronze Partner <i>Up to \$1000</i>	Silver Partner <i>\$2500</i>	Gold Partner <i>\$4,000 or more</i>
Specific opportunities identified for your organization and tailored market or project profile report for your mandate			●
Organization's logo and website link featured on the Partners section of the Global Vision website			●
Company logo & link featured on the 'partners' section of the Global Vision website • www.globalvision.ca receives 10,000 views per month		●	●
Opportunity to have an advertisement featured in our Resource Guide that will be distributed throughout the mission		●	●
Your organization's logo placed in our Resource Guide that will be distributed throughout the mission	●	●	●
Given access to the Junior Team Canada Mission Report with market intelligence and key contacts	●	●	●
Receive a charitable tax receipt	●	●	●

Contact

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